

**EK -1a: NEW MEDIA DEPT.  
UNDERGRADUATE PROGRAM CURRICULUM**

| 1.SEMESTER          |  |   |   |   |           | 2.SEMESTER          |   |   |   |   |           |
|---------------------|--|---|---|---|-----------|---------------------|---|---|---|---|-----------|
| Dersin Kodu         | Courses  | T | P | C | ECTS      | Dersin Kodu         | Courses   | T | P | C | ECTS      |
| NM 101              | Introduction to New Media                                    | 3 | 0 | 3 | 7         | NM 102              | Public Relations  | 3 | 0 | 3 | 5         |
| NM 103              | Fundamentals of Law  | 3 | 0 | 3 | 5         | NM 104              | Globalization   | 3 | 0 | 3 | 6         |
| NM 105              | Economics  | 3 | 0 | 3 | 5         | NM 106              | Critical Reading and Writing in English                       | 3 | 0 | 3 | 6         |
| NM 107              | Sociology  | 3 | 0 | 3 | 5         | NM 108              | Social Psychology   | 3 | 0 | 3 | 5         |
| NM 109              | Psychology   | 3 | 0 | 3 | 5         | NM 110              | Introduction to Political Science                             | 3 | 0 | 3 | 5         |
| EDU 105             | Principles of Atatürk and History of Reformation of Turkey I | 3 | 0 | 3 | 3         | EDU 106             | Principles of Atatürk and History of Reformation of Turkey II | 3 | 0 | 3 | 3         |
| <b>TOTAL CREDIT</b> |  |   |   |   | <b>30</b> | <b>TOTAL CREDIT</b> |   |   |   |   | <b>30</b> |

| 3. SEMESTER         |                                      |   |   |   |           | 4.SEMESTER          |                                    |   |   |   |           |
|---------------------|--------------------------------------|---|---|---|-----------|---------------------|------------------------------------|---|---|---|-----------|
| Dersin Kodu         | Courses                              | T | P | C | ECTS      | Dersin Kodu         | Courses                            | T | P | C | ECTS      |
| EDU 207             | Research Methods for Social Sciences | 3 | 0 | 3 | 5         | NM 210              | Basic Photography                  | 4 | 0 | 3 | 5         |
| NM 201              | Digital Media Studio I               | 2 | 4 | 4 | 6         | NM 202              | Digital Media Studio II            | 2 | 4 | 4 | 6         |
| NM 203              | Modern State Systems                 | 3 | 0 | 3 | 5         | NM 204              | Media Ethics                       | 4 | 0 | 3 | 5         |
| NM 207              | Social Networks                      | 3 | 0 | 3 | 6         | NM 208              | Modernity and the Consumer Society | 4 | 0 | 3 | 6         |
| FR 201              | Second Language I (French)           | 3 | 0 | 3 | 5         | FR 202              | Second Language II (French)        | 3 | 0 | 3 | 5         |
| EDU103              | Turkish I                            | 2 | 0 | 2 | 3         | EDU104              | Turkish II                         | 2 | 0 | 2 | 3         |
| <b>TOTAL CREDIT</b> |                                      |   |   |   | <b>30</b> | <b>TOTAL CREDIT</b> |                                    |   |   |   | <b>30</b> |

| 5. SEMESTER         |                              |   |   |   |           | 6. SEMESTER         |                                |   |   |   |           |
|---------------------|------------------------------|---|---|---|-----------|---------------------|--------------------------------|---|---|---|-----------|
| Dersin Kodu         | Courses                      | T | P | C | ECTS      | Dersin Kodu         | Courses                        | T | P | C | ECTS      |
| NM 301              | Video and Sound Editing      | 4 | 4 | 4 | 5         | NM 302              | Electronic and Mobile Commerce | 4 | 0 | 4 | 5         |
| NM 303              | Web Design                   | 2 | 3 | 4 | 5         | NM 304              | Online Journalism              | 2 | 3 | 4 | 5         |
| NM 305              | Information Technology       | 3 | 2 | 3 | 5         | NM 306              | Cyber Arts                     | 2 | 2 | 3 | 5         |
| NM 307              | International Organisations  | 3 | 0 | 3 | 5         | NM 308              | Non-Governmental Organizations | 3 | 0 | 3 | 5         |
| FR 203              | Second Language III (French) | 3 | 0 | 3 | 5         | FR 204              | Second Language IV (French)    | 3 | 0 | 3 | 5         |
|                     | Elective                     |   |   |   | 5         |                     | Elective                       | 3 | 0 | 3 | 5         |
| <b>TOTAL CREDIT</b> |                              |   |   |   | <b>30</b> | <b>TOTAL CREDIT</b> |                                |   |   |   | <b>30</b> |

| 7. SEMESTER         |                                |   |   |   |           | 8. SEMESTER         |                              |   |   |   |           |
|---------------------|--------------------------------|---|---|---|-----------|---------------------|------------------------------|---|---|---|-----------|
| Dersin Kodu         | Courses                        | T | P | C | ECTS      | Dersin Kodu         | Courses                      | T | P | C | ECTS      |
| NM 401              | Media Industry                 | 2 | 4 | 6 | 5         | NM 402              | New Media Graduation Project | 2 | 6 | 6 | 5         |
| NM 403              | New Media Management           | 2 | 2 | 3 | 5         | NM 404              | Digital Marketing            | 2 | 2 | 3 | 5         |
| NM 405              | Brand Communication Management | 2 | 2 | 5 | 5         | NM 406              | New Media and Advertising    | 3 | 0 | 3 | 5         |
| NM 407              | New Media Marketing            | 3 | 2 | 5 | 5         | NM 408              | Movie Industry               | 3 | 0 | 3 | 5         |
| NM 409              | Communication Sociology        | 3 | 0 | 3 | 5         | NM 410              | Digital Game Design          | 2 | 2 | 3 | 5         |
|                     | Elective                       | 3 | 0 | 3 | 5         |                     | Elective                     |   |   |   | 5         |
| <b>TOTAL CREDIT</b> |                                |   |   |   | <b>30</b> | <b>TOTAL CREDIT</b> |                              |   |   |   | <b>30</b> |

| Code   | Elective Courses        | T | P | C | ECTS |
|--------|-------------------------|---|---|---|------|
| NM 309 | Social Responsibility   | 3 | 3 | 4 | 5    |
| NM 411 | New Media Broadcasting  | 3 | 2 | 4 | 5    |
| NM 413 | Interactive Narration   | 3 | 0 | 4 | 5    |
| NM 312 | Politics and Propaganda | 3 | 0 | 4 | 5    |
| NM 412 | Human Rights            | 3 | 0 | 3 | 5    |
| NM 414 | Documentary Sector      | 3 | 0 | 3 | 5    |